



THE HUB DAVOS 2024

15 - 19 January, 2024

Promenade 69, Davos, Switzerland

CAS^{Labs}
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The Hub 2024

Casper Labs is proud to present our third annual event at Davos in 2024: The Hub.

The Hub is a gathering for policymakers, industry leaders and academics to harness their collective intelligence and explore some of today's most transformative technologies, including AI and blockchain.

Over four days, The Hub will host a series of dedicated programming and open networking events that examine the implications and application for governments, societal structures and global business. The Hub also aims to foster dialogue and form lasting partnerships, with the shared goal of creating a better future.

We are excited to welcome you to network with top leaders and build meaningful connections and explore synergies in this interactive environment.

Doors will be open from 10:00 to 22:00 each day.

We have select times available over the WEF Week for partners, sponsors and organizations to host events and programming in our fully turn-key event venue in a premier location at Promenade 69 - in the heart of Davos. Please contact us to discuss your needs and rental rates.

Formal presentations and panel discussions in the Auditorium on the lower-level, with all audio-visual infrastructure, cameras for content capture and/or live streaming.



Large and open Networking Area on the upper-level, with entrance directly from the Promenade and plenty of Screen space for digital branding and showcasing opportunities.



Themes at The Hub 2024

Responsible AI

Day 1 (Tuesday)

As AI becomes increasingly ubiquitous, organizations are grappling with how to better understand -- and implement key protections for -- how AI systems are trained and modified.

Blockchain in Action

Day 2 (Wednesday)

Reports of blockchain's demise have been greatly exaggerated. Today, more F500 businesses are using blockchain technology than ever before. How did we get here, and what comes next?

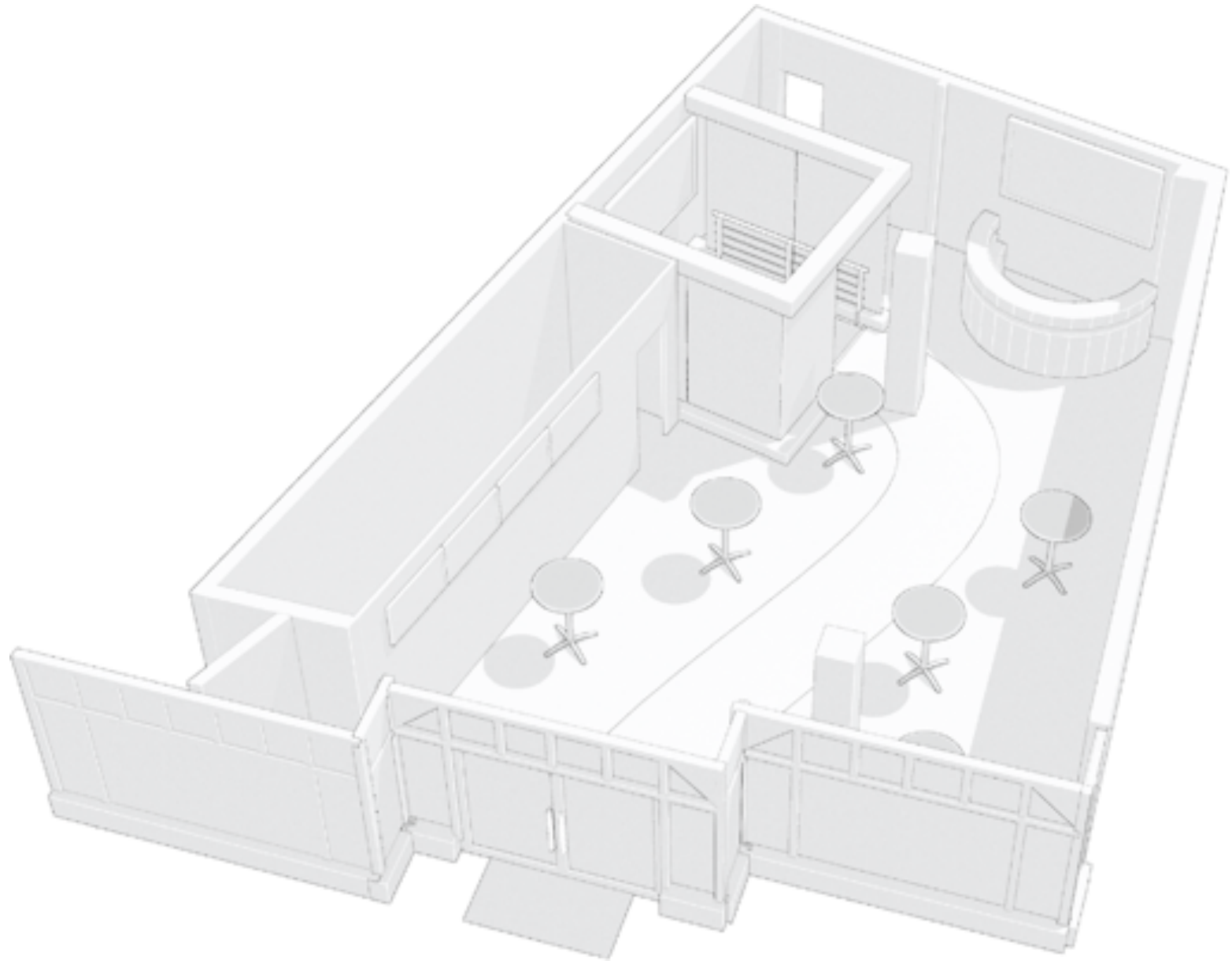
Reimagining Finance

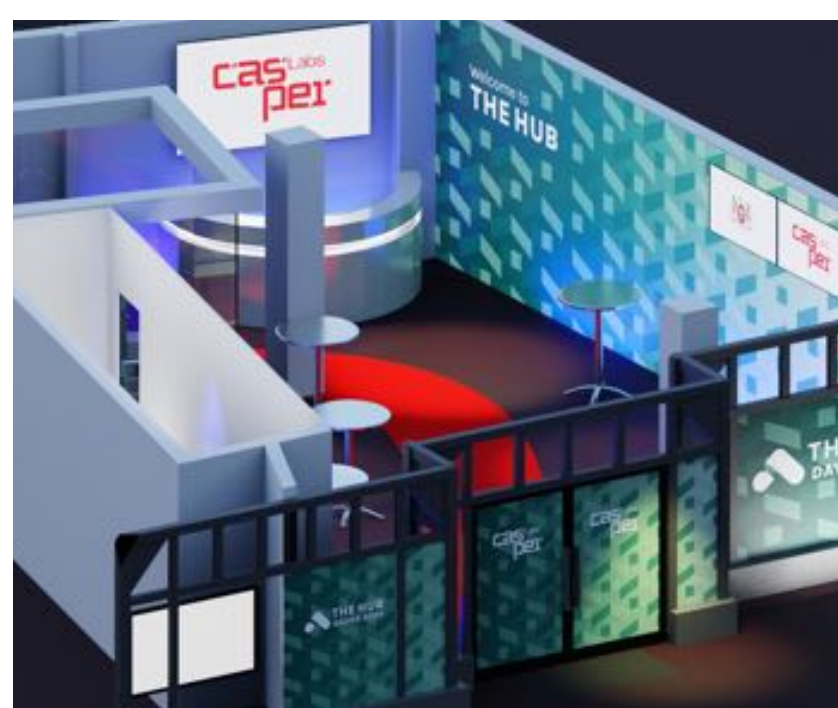
Day 3 (Thursday)

How businesses and governments are envisioning, adopting and regulating emerging technologies to realize more efficient and transparent capital markets.



Promenade 69 Layout

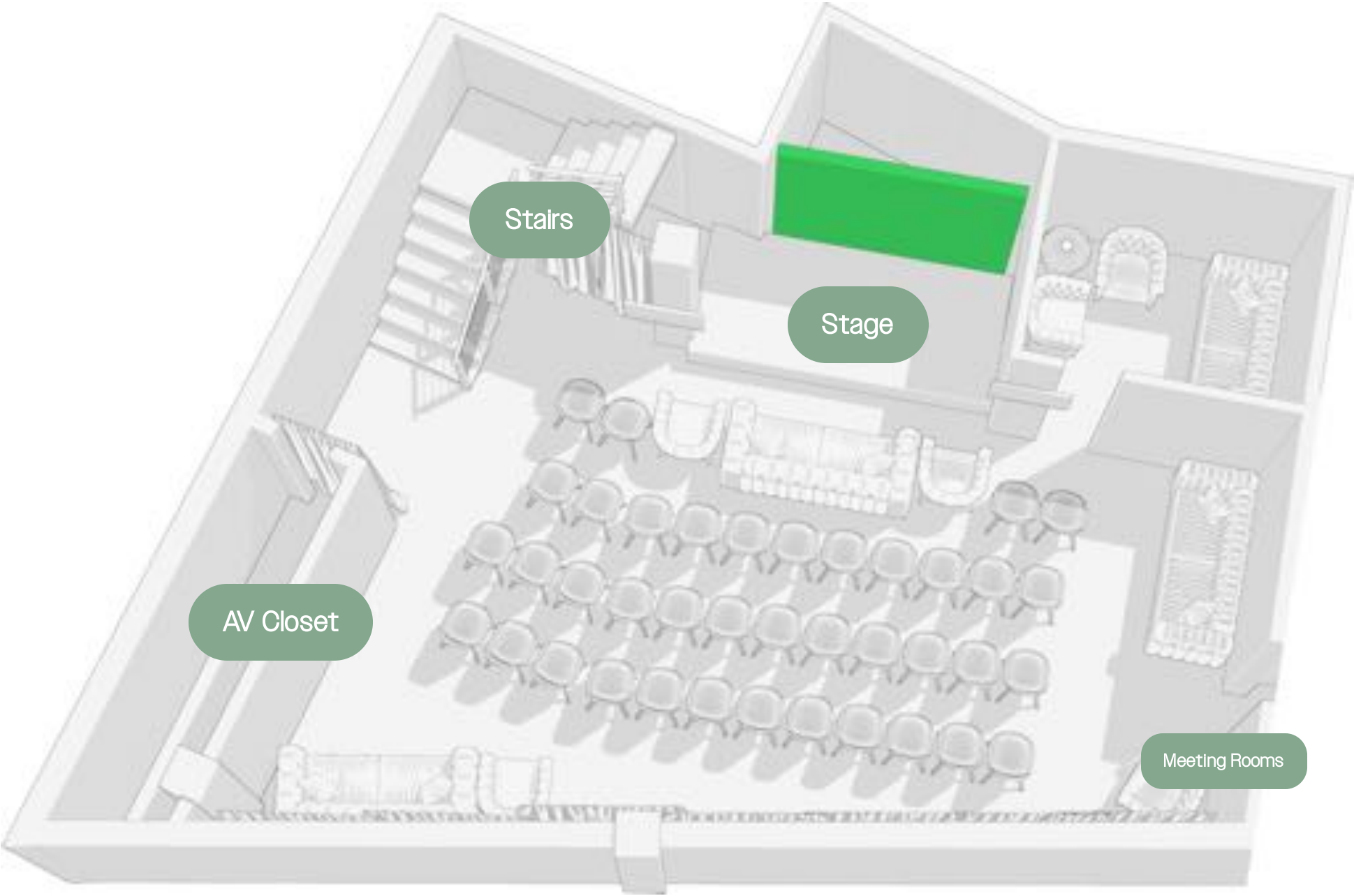




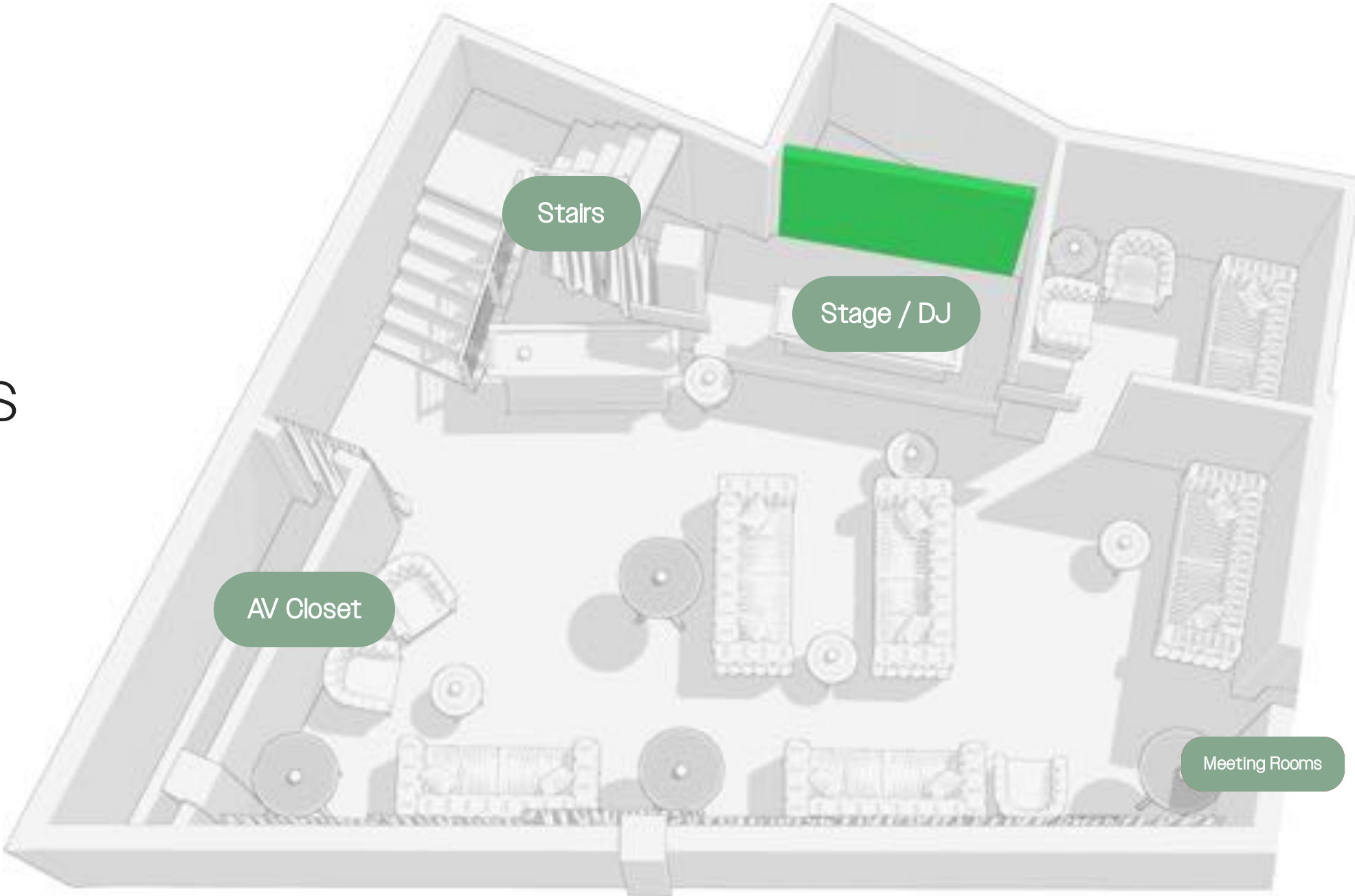
Upstairs



Downstairs Stage



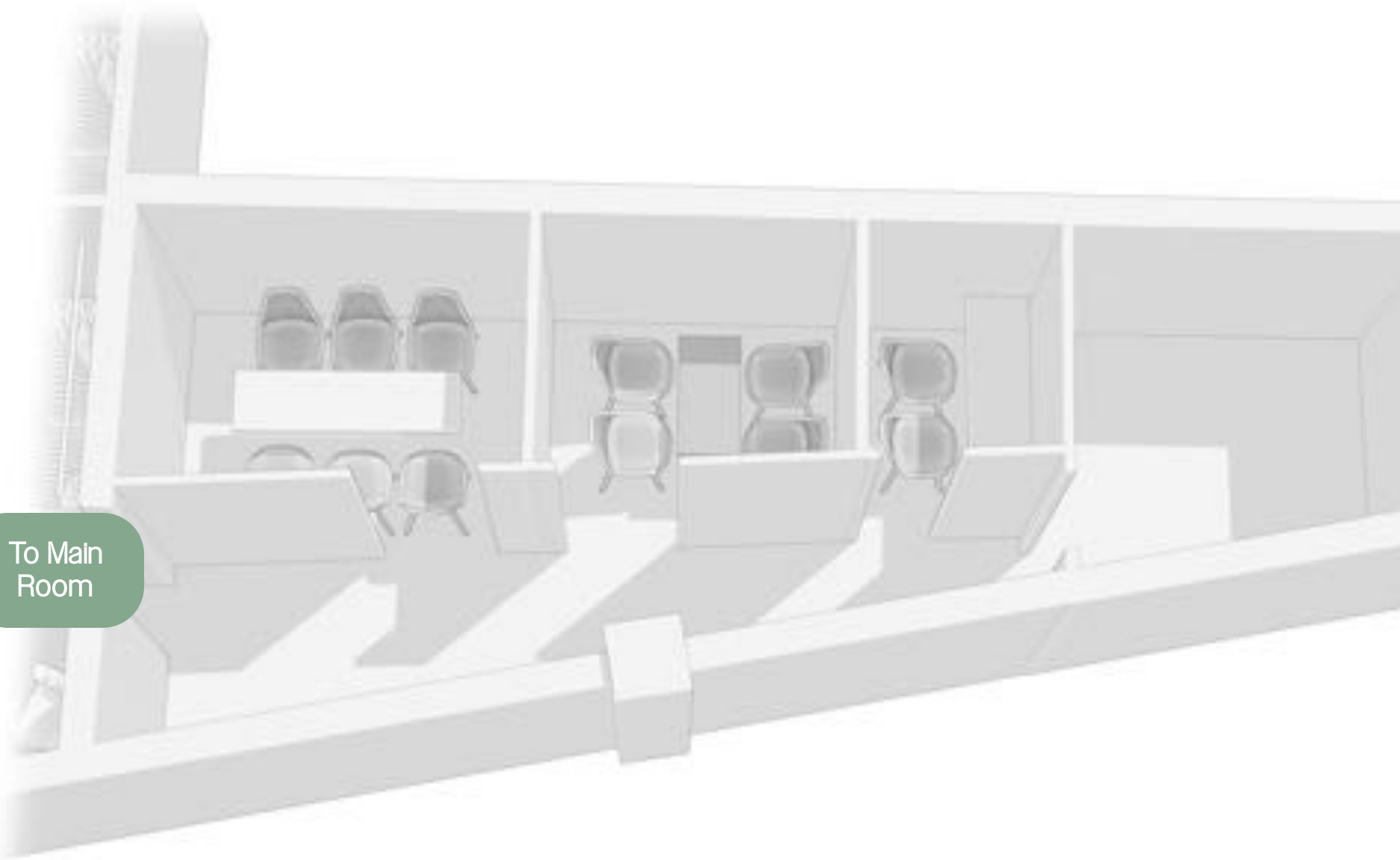
Downstairs Lounge



Downstairs Meeting Rooms



To Main
Room



The Hub Davos 2024 Event Calendar

Day 0 Marquee Speakers Opening Reception	Day 1 Responsible AI	Day 2 Blockchain in Action	Day 3 Reimagining Finance	Day 4
Mon - 15 Jan	Tue - 16 Jan	Wed - 17 Jan	Thu - 18 Jan	Fri - 19 Jan
	Morning / Breakfast Gathering 10:00 - 12:00	Morning / Breakfast Gathering 10:00 - 12:00	Morning / Breakfast Gathering 10:00 - 12:00	Morning / Breakfast Gathering 10:00 - 12:00
Marquee Programming 16:00 - 18:00	Afternoon Programming / Panels 14:00 - 18:00	Afternoon Programming / Panels 14:00 - 18:00	Afternoon Programming / Panels 14:00 - 18:00	
Opening Reception 18:00 - 21:00	Evening Event or Cocktail Reception 18:00 - 22:00	Evening Event or Cocktail Reception 18:00 - 22:00	Evening Event or Cocktail Reception 18:00 - 22:00	

Key

- Available
- Comitted
- Soft Committed



Partnership Opportunities

● Silver (\$25k)

- Participation on a relevant panel
- Logo displayed in The Hub as a partner
- Inclusion in pre-event marketing activities

● Gold (\$50k)

- One keynote + a seat on a relevant panel
- More prominent logo display at The Hub and pre-event marketing
- Invitation to one Casper-hosted VIP/executives-only dinner
- Shooting / editing of a custom, 2-3 minute video featuring your executive at Davos 2024

● Platinum (\$100k)

- All Gold-level benefits, plus...
- Dedicated space in the main networking hall for all three days of The Hub
- Co-hosting and setting the agenda for a VIP/executives-only dinner
- Co-hosting (and receiving co-branding at) one of the three evening Happy Hours in our space at Promenade 69

● Full Space Rent-Out

- The Hub space is available for rentals in limited windows
- Includes on-site A/V support
- \$25,000/hour (2-hour minimum commitment)



Want to get involved?

Lets work together at Davos

cliff@casperlabs.io

